

Renan Felipe Cascaes

UX/UI Designer

renancascaes@hotmail.com

<https://www.linkedin.com/in/renancascaes/>

+1 514-802-1566

<https://www.renancascaes.com>

Montreal, Quebec

Designer based in Montreal, working across User Interface design (UI), User Experience (UX), Interaction Design (IXD), Visual Design, Front-End (HTML / CSS / Bootstrap) and Motion Graphics to responsive digital projects in desktops and mobile devices.

PROFESSIONAL EXPERIENCE

UX/UI Designer, Bain Public - 09/2022 – present - Montreal, Quebec

- UI Design, UX Design, Web Design, Interaction Design, Wireframing, Prototyping, Visual Design
Bain Public takes organizations culture from random and unpredictable to being product-led, based on principles of Product Strategy, Lean Startup, User-centered design, Data Science and more.
- Created wireframes, UI design as well as user flows for desktop and mobile projects using Figma, FigJam and Adobe Illustrator working with product managers and developers.
- Worked as a UX designer, collaborating with the head of product and product manager to build user experiences for different projects.
- Participated in weekly meetings with product managers, developers, and stakeholders to design, maintain and improve the screens and user flows of the projects.
- Actively worked on the Design System by using existing components and adding new elements to improve, evolve and streamline the wireframing, ideation and UI designing processes.
- Created solutions to specific problems of user interface (UI) and usability in order to deliver user-friendly projects as well as collaborated designing marketing visual assets for social media platforms using Adobe Photoshop and Figma.
- Worked closely with developers to hand-off assets and Quality Assurance helping to bring and solve issues of different projects.

Web Designer, Senac - 08/2014 – 07/2022 - São José, Santa Catarina

- Web Design, UI Design, Interaction Design, Prototyping, Visual Design, Motion Design, Front-End
The National Service of Commercial Learning (SENAC) is a Brazilian professional education institution whose mission is to develop people and organizations all over the country.
- Created brand new design of UI and educational components for the e-learning courses in the new Articulate 360 platform using Figma, Adobe Illustrator Rise working with designer colleague.
- Worked together with Design Team on wireframing, prototyping, UI design and front-end implementation of an educational resources repository containing courses components.

- Implemented accessibility of PDFs courses using best practices and guidelines to transform PDF files into accessible courses for screen readers using Adobe InDesign.
- Created the visual design and ideation of motion graphic animation using Adobe Illustrator and Adobe After Effects, working closely with the Instructional Designer.
- Experience with WordPress building a website to organize UI components, designing the user interface, working together with the Developers, Design and Instructional Design Teams.
- Worked as a team player creating the full project from ideation, storyboard, and animation of company's achievements institutional video using Adobe After Effects.

UI Designer, UnisulVirtual - 11/2011 - 07/2014 - Palhoça, Santa Catarina

- UI, Visual, Interaction Design, Wireframing, Prototyping, Flash Animation and Development (AS3)
The University of Southern Santa Catarina (UnisulVirtual) is a virtual university that offers undergraduate, specialization and MBA courses, master's and doctorate degree.
- Designed user interface (UI), wireframes, interaction and user flows with Adobe Illustrator to meet teacher's content objectives and user experience (UX) as well as created and developed interactive multimedia objects in Adobe Flash and Illustrator to e-learning courses.
- Acted strongly in the new Learning Objects Team, helping to take the projects to the next level by making it more creative and attractive, focusing on interactivity.
- Participated in a study group with cross-functional teammates about interactive learning objects in order to improve quality of university's courses and programmed with AS 3.0 to deliver rich and engaging learning objects.

EDUCATION AND CERTIFICATES

Studying: **Product Design Professional Certification - UX/UI - [Aela School](#)**

2020 Postgraduate in UX Design & Learning Experience, Instructional Design Institute.

Certificate in Front-End – Era Conectada - 2019

Certificate in Motion Graphics - Imagine School – 2017

2012 B.Sc. in Industrial Design - Visual Programming, Barddal School of Applied Arts

TECHNICAL SKILLS

| | |
|----------------------------|------------------|
| User Interface Design (UI) | Adobe Suite |
| User Experience (UX) | Figma |
| Responsive Design | HTML, CSS |
| Web Design | Sass, JavaScript |
| Interaction Design (IxD) | CSS Flexbox |
| Mobile Design | Bootstrap |
| Motion Graphics | E-learning |
| Usability | Tortoise SVN |

LANGUAGES

| |
|------------------------------|
| English - Advanced |
| French - Learning |
| Portuguese – Native Language |